



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Arts (Honours) Journalism and Mass Communication - 2nd Semester - Modifications to the Course Outcome Number mapping in the Course Content - Academic Council Resolution - Orders issued.

ACA 16

No. 3301/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 07.04.2025

Read:- 1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 80/551/ACA 16-2/2025, of the minutes of the Academic Council meeting held on 25.02.2025.

ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Journalism and Mass Communication (UG), discussed the need to modify the Course Outcome Number mapping in the Course Content of the courses, MG2DSCJMC100: News Editing, MG2MDCJMC100: AI and Media and MG2MDCJMC101: Digital Media Literacy, in the Second Semester syllabus of the Bachelor of Arts (Honours) Journalism and Mass Communication programme and has submitted recommendations. These recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 13.01.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Journalism and Mass Communication (UG), to modify the Course Outcome Number mapping in the Course Content of the courses, MG2DSCJMC100: News Editing, MG2MDCJMC100: AI and Media and MG2MDCJMC101: Digital Media Literacy, in the Second Semester syllabus of the Bachelor of Arts (Honours) Journalism and Mass Communication programme.

(Recommendations are attached as Annexure.)

Hence, the Course Outcome Number mapping in the Course Content of the of the said courses in the Second Semester syllabus of Bachelor of Arts (Honours) Journalism and Mass Communication programme stands modified to this extent.

Orders are issued accordingly.

MANOJ G

ASSISTANT REGISTRAR III
(ACADEMIC)
For REGISTRAR

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1. PS TO VC
2. PA to Registrar/CE
3. JR 2 (ADMIN)/DR 2, AR 3 (ACADEMIC)
4. JR/DR/AR (Exam)
5. Convenor, Expert Committee, Journalism and Mass Communication (UG)
6. Tabulation, Academic Sections Concerned
7. AC C1/ AC C2 Sections
8. IT Cell 3/OQPM1 Sections
9. PRO/IQAC/Records Sections
10. ACTION TAKEN REPORT
11. Stock File/ File Copy

File No: 551/AC A16-2/2025/ACA 16.

Forwarded / By Order

Section Officer

Annexure

Semester 2

Course Name: News Editing

Course Code : MG2DSCJMC100

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Course Description	Hours	CO No. (Modified)	Page Number
4.1	No Change	No Change	3,4	32

Course Name: AI and Media

Course Code : MG2MDCJMC100

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Course Description	Hours	CO No. (Modified)	Page Number
1.4	No Change	No Change	3,4,5	39

Course Name: Digital Media Literacy

Course Code : MG2MDCJMC101

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Course Description	Hours	CO No. (Modified)	Page Number
2.3	No Change	No Change	4,5	43
2.4			4,5	
2.5			4,5	
3.1			3,4,5	